

STRENGTHENING OUR YOUTH... SHAPING OUR COMMUNITY.



2017 marks the celebration of the **43rd Edition** of **The Charlotte Post's Top Seniors Magazine**.

Each year, **The Charlotte Post Foundation**, in conjunction with **Charlotte - Mecklenburg Schools** and **Charlotte Area Independent Schools**, honors the academic achievements of top performing, African-American high school seniors throughout Mecklenburg County.

Each selected senior that qualifies for and applies to the **Top Seniors Scholarship Program** receives a celebratory **Senior Acknowledgement** in the magazine as one of Mecklenburg's **Top Seniors** or **Seniors of Merit**. Acknowledgements include their academic achievements, community involvement, and acceptance into top accredited colleges and universities.

Among the applicants, an independent panel of judges select a **Senior of the Year** and **Runner-up** to receive **College Scholarships** for their exemplary level of academic excellence, a **Senior Profile** spread in the magazine, and celebratory honors at the annual **Post Best Awards Gala**.

The magazine also serves as a college resource tool for ALL seniors transitioning into college.

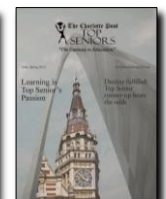
Content (*may include but not limited to*):

- College Prep; Enrollment Info; Campus Life; HBCU Challenges; Combat Dropout Rates.
- Scholarships; Internships; Money Management; Career Assessment; Recruitment Opportunities.
- Essential College-Bound Products & Services.



View 2016 Magazine

www.thecharlottepost.com/foundation/2016-top-seniors/



THE CHARLOTTE POST FOUNDATION

501(c)(3) Organization. Established in 1996, The Charlotte Post Foundation is committed to focusing on eliminating systemic problems that impede the educational progress for African American children.

Learn more: www.thepostfoundation.org



TOP SENIOR SELECTION PROCESS

Lists of qualifying seniors are submitted to the Foundation by the school system. Each qualifying senior (and parents) are notified with instructions to apply based on the following criteria:

- Essay
- Class Rank & Academic Notorieties
- GPA
- School & Community Activities

Upon evaluation, all selected seniors are acknowledged as Mecklenburg's **Top Seniors** or **Seniors of Merit** in the magazine.

An independent panel of judges select an exemplary **Senior of the Year** and **Runner-up** to receive college scholarships.

34 High Schools participated in the 2016 Scholarship Program.

937 Qualifying Seniors were submitted by the school system.



2016 Participating High Schools

Ardrey Kell	Olympic: Biotechnology, Health & Public Administration
David W. Butler	
Cato Middle College	Olympic: Math, Engineering, Technology & Science
Charlotte Engineering Early College	Olympic: Renaissance Arts & Technology
East Mecklenburg	
eLearning Academy	Olympic: Executive Leadership & Entrepreneurial Development
Garinger	
Harding University	Olympic: Technology Entrepreneurship & Advanced Manufacturing
Harper Middle College	Performance Learning Ctr
Hawthorne Academy Health Sciences	Phillip O. Berry Academy of Technology
Hopewell	Providence
iMeck @ Cochrane	Rocky River
Independence	Sedgefield Middle
Levine Middle College	South Mecklenburg
Mallard Creek	West Charlotte
Military & Global Leadership Academy @ Marie G. Davis	West Mecklenburg
Myers Park	William A. Hough
North Mecklenburg	Zebulon B. Vance
Northwest School of Arts	



Demographic: Primary: All African-American high school seniors throughout Mecklenburg County.

Secondary: Parents; family; educators; churches; businesses; general public; etc.

Copy Price:

- Complimentary to Top Seniors
- \$5 Per Copy for General Public

Deadlines:

Confirm by	Fri., March 24
Copy / Materials	Fri., March 24
Program Kickoff	Mid March
Publish Date	Mid May

Distribution: Sites include schools, libraries, recreational venues, businesses, churches, etc.

Full	\$2,000 NET	8" W x 10" H	Includes 4C
Half	\$1,250 NET	8" W x 5" H (HRZ) 4" W x 10" H (VRT)	
Quarter	\$800 NET	4" W x 5" H	
Eighth	\$500 NET	4" W x 2.5" H	

Promotional Idea Starters:

Giveaway; Special Offer; No Text No Drive; Money Management; College Employment; Scholarship; Internship; etc.

View 2016 Magazine:

www.thecharlottepost.com/foundation/2016-top-seniors/

Confirm Participation:

www.thecharlottepost.com/ts/top-senior-magazine/

Mail Payment:

The Charlotte Post Publishing Company
P.O. Box 30144, Charlotte, NC 28230
ATTN: Charlotte Post Top Senior

HONORING THE
**ACADEMIC
ACHIEVEMENTS**
OF AFRICAN-AMERICAN
High School SENIORS