

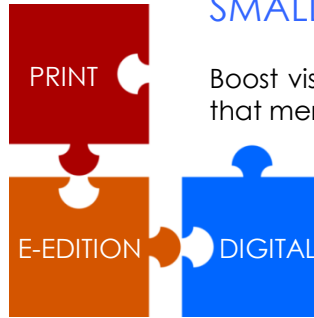
MARKETPLACE Ad



Marketplace Ad Benefits...

1. Maintain a competitive edge among an over-saturated, corporate-driven ad marketplace.
2. Boost visibility through multi-platform marketing exposure at an affordable cost.
3. Initiate campaigns designed to spark consumer interest and interaction. NOT business card advertising.
4. Ideal for Non-profit, Church, Service Provider, Recruitment, Enrollment, Retail, Education, etc.

SMALL BUSINESS MARKETING SOLUTION



Boost visibility and marketability with an all-inclusive Marketplace Ad that merges the effectiveness of print, e-edition and digital exposure.

Marketplace Ads allow small businesses to broaden their reach and promote products and services without breaking the bank.

Ad Copy assistance available upon request.

Cost Per Run w/ 4C

		Post	Tribune	
Marketplace Ad	1" Col x 4"	\$ 36	\$ 30	Size: 1.667" W x 4" H
	2" Col x 4"	\$ 72	\$ 60	Size: 3.458" W x 4" H
Marketplace Flyer	5,000 qty	\$ 272.50		Minimal Size: 5.5" x 7.5"

WKLY REACH 71,035 | 40,200 Print, E-Edition & Digital

INCENTIVE

- Digital **E-Edition** version of printed copy. www.thecharlottepostnewspaper.com
www.triangletribunenewspaper.com
- **Web Banner** inclusion on website and e-blast (channel).

