

CIRCULATION By Zip

8 County Coverage



ZIP CODE ONLY (no zoning).

Circulation reflects print copies only
(E-Edition subscribers not included).

DISTRIBUTION METHOD

- 37% Mail via USPS
- 63% Rack/Bulk via Carrier

	Charlotte Post	Triangle Tribune	Total Market
FULL RUN	14,900	6,900	21,800
MAIL	5,445	1,515	6,960
RACK/BULK	9,370	5,325	14,695
<i>In-House</i>	85	60	145

PRIMARY LOCATIONS

- Grocery Stores & Pharmacies
- Convenient Stores
- Branch Libraries
- Hospitals & Health Centers
- Recreational Centers
- Restaurants & Fast Food
- Churches
- Cultural Museums
- Airport

SOURCE:

DistribuTech – Division of Haas Publishing Companies, Inc. 3rd Qtr 2016

Johnson Carrier Service & Subscriber Database 3rd Qtr 2016

	ZIP	MAIL	RACK/ BULK	FULL RUN	
MECKLENBURG	CHARLOTTE				
		28202	330	530	860
		28203	106	250	356
		28204	117	300	417
		28205	212	450	662
		28206	172	180	352
		28208	679	600	1279
		28209	105	250	355
		28210	51	100	151
		28211	68	180	248
		28212	477	200	677
		28213	442	500	942
		28214	16	100	116
		28215	474	550	1024
	28216	685	1230	1915	
	28217	193	200	393	
	28221	19	50	69	
	28223	16	150	166	
	28226	64	50	114	
	28201, 28231, 28232				
	28234, 28235, 28236				
	28237, 28297, 28229	87	0	87	
	28256				
	28262	335	300	635	
	28266	12	0	12	
	28269	152	480	632	
	28270	21	50	71	
	28273	54	50	104	
	28277	32	150	182	
	28278	36	200	236	
	CORNELIUS	28031	32	50	82
	HUNTERSVILLE	28078	174	300	474
	MATTHEWS	28104	9	0	9
		28105	55	150	205
		28227	54	300	354
	MINT HILL	28134	12	80	92
	PINEVILLE				

	ZIP	MAIL	RACK/ BULK	FULL RUN	
CABARRUS	CONCORD				
		28025	4	150	154
		28026	3	50	53
		28027	4	150	154
	HARRISBURG	28075	5	0	5
	KANNAPOLIS	28081	3	100	103
	28083	2	0	2	
GASTON	BELMONT	28012	4	50	54
	CRAMERTON	28032	1	50	51
	DALLAS	28034	3	50	53
	GASTONIA	28052	6	150	156
		28053	6	50	56
		28054	15	0	15
	28056	5	0	5	
MOUNT HOLLY	28120	3	50	53	
UNION	INDIAN TRAIL	28075	4	100	104
		28079	4	0	4
	MONROE	28110	6	0	6
		28112	8	100	108
YORK	FORT MILL	29715	3	120	123
		29707	5	0	5
		29708	1	0	1
	ROCK HILL	29730	3	120	123
29731		4	0	4	
29732		52	100	152	

WAKE

	ZIP	MAIL	RACK/ BULK	FULL RUN	
RALEIGH		27601	69	375	444
		27603	61	225	286
		27604	107	100	207
		27605	30	75	105
		27606	35	100	135
		27607	32	100	132
		27609	73	275	348
		27610	76	875	951
		27611	20	100	120
		27612	38	125	163
		27613	104	100	204
		27614	39	50	89
		27615	44	50	94
		27616	34	50	84
	27695	62	75	137	
APEX		27502	8	25	33
		27523	7	25	32
		27539	8	25	33
CARY		27511	40	50	90
		27513	55	100	155
	27518	8	25	33	
	27526	10	25	35	
FUQUAY VARINA					
GARNER	27529	30	100	130	
KNIGHTDALE	27545	15	50	65	
MORRISVILLE	27560	14	50	64	
ROLESVILLE	27571	6	0	6	
WAKE FOREST	27587	15	25	450	
WENDELL	27591	8	0	8	
ZEBULON	27597	6	0	6	

DURHAM

	ZIP	MAIL	RACK/ BULK	FULL RUN	
DURHAM		27701	133	750	883
		27703	14	50	64
		27704	12	50	62
		27705	41	225	266
		27707	122	650	772
		27713	26	200	226

ORANGE

	ZIP	MAIL	RACK/ BULK	FULL RUN	
CHAPEL HILL		27514	37	100	137
		27517	38	50	88
CARRBORO	27510	20	50	70	
HILLSBOROUGH	27278	18	25	43	